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Enjo Kosai

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There are many levels to Japanese society. Salary-men go out to work for the big companies to provide money for their families. Majority of these workers go into the office and stay up late finishing projects that have strict deadlines. Even with a wife at home some men become lonely because of the hours they spent away from their families. Some return home to spend time with their daughter but there are others who look for company from other, specifically from younger women. This is where the connection of the salary-man and the school girl is made. The practice of enjo-kosai is that mature men will pay high school girls to go on dates with them or participate in karaoke. Sex would be on the minds of the men but is rarely an outcome of this outcome. The girls are not selling their bodies but their time. This is the main difference between Enjo-kosai and prostitution. A prime age for these high school girls range from 13-16 years old. Hitting 17 or 18 typically mean that you are out of the business.

All over the world people do get lonely. Being away from family and other loved ones for days at a time can make some depressed. In today's society in Japan and other countries money can be the solution to most problems. If an old salary-man is lonely he will pay a young girl to go on a date with and ask for nothing more. It does seem creepy but it's worse when the man paying for the date has a daughter that is around the same age of the Ko-Gal. It's gets worse if the man ask for any sexual favors. An image of them sleeping with their daughters should be burned into their skulls because it's wrong in so many ways.

High school girls that participate in this action are often time very naive, making decisions that they are going to regret later in life. Going on a date and scoring the easy 100,000 yen is all that they are looking for. Or can give me the most expensive designer bag for certain amount of time. Often times these are girls who are supported by their families who necessarily need to go into this line of work but just have that human characteristic of greed. All they crave

for is the newest designer bag or top of the line make-up that is ridiculously expensive. There are only a few girls that do this as a necessity because they are in need of quick and easy money. Some say that this is a good thing because if some of these men become regular customers the ko-gals will be able to make important connections that will help them down the line. This is true but is the risk of running into perverted old men worth it. Personally no but for the women is this practice it's worth it.

Bounce Ko-gals shows the audience the ups and downs of the enjo-kosai business. It is becoming a social issue worth addressing because high school girls all over Japan are looking for trouble when they should be at home with their families or studying for the upcoming test. Some of the upsides of the trait is that a girl can walk away with a new Chanel bag by just having dinner with a random man. All that is wanted is to have with some one and sexual favors are off the table. Some of the girls actually do enjoy their time with the clients and treat them with the utmost respect. If someone is in desperate need of money they go on multiple dates with several men and within no time they have the money they are looking for. 200,000 yen is not bad for a night of work.

Marada also wanted to depict how treacherous the business can be. For years the Yakusa control the majority of brothels in and around Tokyo. These brothels hold prostitutes which business men can pay for to perform any sexual actions. Of course the prostitute does see some of the money but the majority of it goes to the gang. Bounce Ko-gals gives us the deception that the gangs do not like the Ko-gals. For them Ko-gals are the competition and the only way to deal with them is to dispose of them. Disposing of people is a common practice of drug lords in South America. Unlike the boss portrayed in the movie the majority of them are not as compassionate.

The whole practice of Enjo-kosai is weird and creepy. Cannot imagine middle age men paying for high school to go out with them. Money that the men spend on these Ko-gals can be well spent on something else mainly their child's tuition or the monthly mortgage. Paying 100,00 yen for some one to go karaoke with you is a waste of pay check.